



ADVERTISE IN THE COUNTRY'S MOST POPULAR
COMMUNITY & VOLUNTARY SECTOR MAGAZINE

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ADVERTISING RATECARD 2026

	Commercial Rates	Statutory/ Agency	Not-For-Profit / Community
Full Page	€1,200	€1,050	€900
1/2 Page	€700	€600	€500
1/4 Page	€350	€300	€250
Online	Enquire directly	Enquire directly	Enquire directly

ABOUT US

'*Changing Ireland*' is the most popular magazine produced by Ireland's Community and Voluntary Sector and has over 15,000 loyal print readers (with thousands more online readers).

Established in 2001, our quarterly magazine has become the most popular magazine in Ireland's Community and Voluntary Sector. It is posted for free to subscribers, guaranteeing a wide audience.

Our core readership's spend is over €700million and the wider Sector turnover is approx €14billion p.a.

'*Changing Ireland*' is uniquely positioned to reach people in the sector and beyond.

PRINT-RUN AND CIRCULATION

Readership: We have 15,000 print readers (based on the industry norm of 2-3 readers per copy).

Between 4,000 - 5,000 copies are distributed depending on budget: by direct mail for free to thousands of subscribers, through public libraries, community projects, etc. The magazine is also distributed at events.

Online: Magazine also shared via social media, email and can be downloaded from our website.

READERSHIP

Our readers include:

- The magazine is directly distributed to key civil servants and agency staff and to hundreds of Community Development workers and volunteers who have subscribed independently over the years.
- Subscribers include all public libraries, university libraries, disability organisations, NGOs, UN agencies, trade unions, national umbrella bodies, state agencies including Pobal, employees working in various social inclusion programmes and members of the media.
- Senior management and on-the-ground staff in: (a) local authorities, (b) Local Development Companies (aka Partnership or LEADER companies), (c) Community Service Programme projects, (d) Family Resource Centres, (e) Public Participation Networks, (f) Community Development Projects, (g) students of community development and related courses (eg youthwork, drugs work).
- Public representatives in the ROI (councillors, TDs, Senators, MEPs),
- Members of the public via Eason's & other retail outlets (intermittent since Covid).

'*Changing Ireland*' focuses on volunteer-led, local and community development and produces easy-to-read, quality journalism with an emphasis on the positive, on best practice and on providing insight in an entertaining way. The magazine is printed on recycled paper using vegetable inks.

ARTWORK AND DESIGN

Ideally, all artwork should be provided in a ready-to-use format such as hi-res PDF, JPG or InDesign source files. Artwork can be produced by '*Changing Ireland*' on request.

ADVERT DIMENSIONS

1/4 Page
1/2 Page
Full Page

mm's

105 X 74.25
211 X 148.5
211 X 297

inches

4.12 X 2.93
8.25 X 5.87
8.25 X 11.75

INSERTS

Inserts possible: Cost on request. Sponsored pages or supplements available depending on subject.