



ADVERTISE IN THE COUNTRY'S MOST POPULAR
COMMUNITY & VOLUNTARY SECTOR MAGAZINE

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NOT-FOR-PROFITS ADVERTISING RATES (up to 35% DISCOUNT!)

If you are a not-for-profit organisation, substantial discounts apply. We believe in supporting community groups on the ground. Contact us directly. **NOTE:** Higher rates normally apply for the back page.

COMMERCIAL RATES

Advert Size	Price
1/6th Page	€189.00
1/4 Page	€309.00
1/2 Page	€599.00
Full Page	€1,049.00

NOT FOR PROFIT RATES

Advert Size	Price
1/6th Page	€133.00
1/4 Page	€199.00
1/2 Page	€399.00
Full Page	€749.00

FOR ONLINE ADVERTS, CALL THE EDITOR DIRECTLY (see above). EXCELLENT VALUE.

ABOUT US

'*Changing Ireland*' is the most popular magazine produced by Ireland's Community and Voluntary Sector and has over 15,000 loyal print and online readers.

Established in 2001, our quarterly magazine has become the most popular magazine in Ireland's Community and Voluntary Sector.

Our core readership's spend is over €600million and the wider Sector turnover is approx €5billion p.a.

PRINT-RUN AND CIRCULATION

Readership: We have 13,500 print readers (based on the industry norm of 2-3 readers per copy). Over 4,000 copies are delivered directly by post to subscribers, approx 200-300 are sold through select outlets of Eason Wholesalers and 150-200 are distributed at events. **Downloads per issue:** 1500-2500.

Online: We received 57,000 interactions/visits to our website and associated web resources last year.

ARTWORK AND DESIGN

Ideally, all artwork should be provided in a ready-to-use format such as hi-res pdf, jpeg or InDesign source files. Artwork can be produced by '*Changing Ireland*' if requested within reasonable expectations.

READERSHIP

Our readers are drawn from – to name but some – Local Development Companies (aka Partnership or LEADER companies), Community Development Projects, Family Resource Centres, community policing units, TDs, Senators, MEPs, students of community development and related courses (eg youthwork, drugs work), university libraries, city and local enterprise offices, disability organisations, NGOs, UN agencies, trade unions, national umbrella bodies, state agencies including Pobal and others, the media and employees working in various social inclusion programmes.

The magazine is distributed to senior civil servants and other staff working in community-related positions. The magazine also goes directly to the homes of hundreds of Community Development workers and volunteers who have subscribed independently over the years.

'*Changing Ireland*' focuses on volunteer-led, local and community development and produces easy-to-read, quality journalism with an emphasis on the positive, on best practice and on providing insight in an entertaining way.

ADVERT DIMENSIONS

	mm's	inches
1/6 Page	70 X 148.5	2.75 X 8.87
1/4 Page	105 X 74.25	4.12 X 2.93
1/2 Page	211 X 148.5	8.25 X 5.87
Full Page	211 X 297	8.25 X 11.75

GREEN 'CHANGING IRELAND'

We use professional design and layout and the inside pages of the magazine are printed, for ecological reasons, on recycled paper using vegetable inks. (Note: Our wrap-around cover pages are published on glossy paper).